

A Personal Note to Our Customers



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The marvellous, romantic city of Herrenberg was founded by the Duke of Wirtemberg in the Swabian mountains of southern Germany.

In 1983, our firm was founded by Mr. Michael Grom and established in the small city of Herrenberg. Then, in the summer of 1994, this enterprise was transformed into a corporation.

The goal of our enterprise is to provide products of the highest quality in order to support all of our customers in solving the problems they confront daily in their research and routine. Our intention, therefore, is always to offer you the newest, most innovative products. The scientific development of such products in our firm has been and still remains closely bound to university research.

An international network of qualified and competent dealers makes it possible for us to distribute our products worldwide. To ensure the effectiveness of our firm's pursuit of the highest quality standards, we have introduced two quality control systems:

Our laboratory consistently follows the recommendations of the "GLP" (Good Laboratory Practis) in all the analyses it does by contracts certified in 1993 by the Environmental Minister of Baden-Württemberg.

Moreover, our entire enterprise, i.e., from production, sales, and service to research and development, was certified in 1994 as being in conformity with the regulations set forth in the DIN-ISO-9001, respectively EN 29 001.

And in the future, we will strengthen even further our efforts towards quality and scientific innovation. Our scientific experts are always ready to give you the benefit of their experience if you should ever require advice. And whatever your needs might be, we especially look forward to working together with you.

1983

Since the founding of our firm in 1983, we have consistently made efforts in our "Refill-Service" for HPLC columns to fill your orders within 24-48 hours (for standard materials).

1985

We expanded our oft-proven **NovoGROM** Column System for preparative and analytical HPLCs to include microbore columns (1 and 2 mm i.d.; registered trademark).

1988

We obtained the patent rights for BIAx Columns. These are axially compressible, preparative HPLC columns constructed of steel (inner diameter from 8 to 100 mm, length up to 100 cm). In the same year, we also opened our scientific Laboratory for Analysis by Contract, which doubles as a laboratory for the development of new chromatographic methods.

1989

We were able, for the first time, to offer our own **GROM** Sil phase for high-resolution fluid chromatography in order to extend further and thereby complete the already broad palette of stationary phases produced by known manufacturers.

1990

We introduced the Capillary Zone Electrophoresis System we had developed in order to supplement then-current HPLC methods.

1993

We applied for a patent for our Capillary Column system for HPLCs (100 to 800 μ m ID, with integrated guard columns).

1994

We substantially extended the palette of our own stationary **GROM** Sil phases for analytic and preparative HPLCs (cf. Tab. pages 12/13), and we now offer you, for the first time, our Column Sets for the rapid development of methods and for up-scaling in order to provide you with more efficient help in solving your separation problems.

1996

Unique, low-dispersion **NovoGROM** Microbore column hardware - 1.0 and 2.0 mm i.d. - has successfully been introduced.

1997

In order to promote further the most advanced analytical technique, i.e. Capillary Electrochromatography, we successfully introduced the **NovoGROM** capillary columns packed with outstanding stationary phases.

1998

Based on our experience and competence in High Speed HPLC, we have developed an unique, integrated, semipreparative- (8 mm i.d.) and preparative (20 mm i.d.) HPLC column hardware for fast separations in Combinatorial Chemistry.

1999

In order to meet the need of modern, advanced pharmaceutical and biochemical research chemically inert **94-, 384- and 1536-well deep-well GROM** Microtiter Plates made from glass have been introduced.

2000

Capillary, Microbore and Analytical **NovoGROM** HPLC columns are available packed with novel, unique Zirconia-based 3 μ m stationary phases. In addition to excellent resolution, these new packings offer extraordinary chemical (pH 1-14) and thermal (up to 200°C) stability.

2001

Two major decisions were made for investments to ensure the future and continued growth of GROM Analytik und HPLC and to be able to further convince customers through quality of service and innovation: the construction of our own, larger manufacturing, research and administrative building, as well as the extension of advertising activities and purchasing procedures to modern electronic media (such as email and internet).

2002

GROM's "websites" now include all product information not only in text and photo format, but also in an interactive **Applications Databank**, as well as in an interactive "**Column Search Engine**". These features ensure the rapid location of prices for and simplify the ordering of HPLC columns. Furthermore, September saw the move of the **company headquarters** to Rottenburg-Hailfingen

2003

For the first time, capillary columns are filled and sold with packings for SEC, IECX and HIC, especially for basic research in the "Life Sciences" . .